



PODCAST

Presented by:



Island
Beacon

Quarterly Podcast Sponsor Opportunities

Premier Sponsor... Includes web link on Destination Downriver Podcast Website Program for the month, featured on the trentontrib.com website with a link to your business for a month, Featured on one Facebook, Twitter and Instagram post. Podcast announcer promotion at beginning and end of Podcast. Mention in The Trenton Trib/Island Beacon, Eblast to Team Trib/Patreons, Mention on the SWCRC website and eblast with logo to SWCRC members....\$699.00/Value
Your investment—\$499.00

Community Sponsor...Includes name on Destination Downriver Podcast Website for a month, featured on the trentontrib.com and swcrc.com website for a month, Featured on one Facebook, Twitter and Instagram post, Podcast announcer promotion at beginning and end of Podcast ...\$189.00/Value
Your investment—\$149.00

Destination Downriver Team Sponsor: Mention on podcast and name on Podcast website and Facebook, Twitter post. \$99.00/ Value, Your investment—\$79.00

New Advertisers! Add an ad to the Trenton Trib/Island Beacon for one month 20% off

Current Trib/Beacon Advertisers! With your podcast support get an additional 10% off your ad for that month

Our Mission:

To explore additional news and entertainment sources to expand knowledge of our region, events, Downriver destinations and more. Providing another digital resource for our SWCRC members, Trenton Trib/Island Beacon readers and advertisers and visitors to the Downriver region.

Demographics:Trib/Beacon/ SWCRC & Podcast

*Printed Distribution monthly Trib/Beacon (podcast reprint)-10,000-14,000 , Trib/Beacon/SWCRC Website impressions 115,000/month, Podcast Impressions-#1,000-5,000/mo
Social media impressions— 15,000 followers, 50,000 impressions per month. Email subscribers-5,100/mo*