



## 2019 – 2020 Leadership 21 Program Signature Sponsorship Opportunities

We are proud to host a dynamic, and premier leadership program, designed to train and develop our next generation of small business and organizational leaders in the Downriver region! The new structure of Leadership 21 will have 4-5 modules. The modules include an exciting orientation/ focus on health care, the non-profit sector, the private sector, quality of life, and community relations & government.

<p><b>Community Pillar Sponsor</b></p> <ul style="list-style-type: none"> <li>• Premium logo placement on all marketing materials including eblasts to Chamber membership and community leaders linking to company website</li> <li>• Premium logo placement on Chamber’s website, www.SWCRC.com on the Leadership 21 webpage.</li> <li>• Opportunity to attend and address participants at a Leadership 21 event</li> <li>• Recognition in all Leadership 21 program releases and advertising material.</li> <li>• Admission for 2 to the Leadership 21 program</li> </ul>	<b>\$1,000</b>
<p><b>Supporting Sponsor</b></p> <ul style="list-style-type: none"> <li>• Business or individual name recognition on all marketing materials including eblasts to Chamber membership and community leaders linking to company website</li> <li>• Name recognition on Chamber’s website, www.SWCRC.com on the Leadership 21 webpage.</li> <li>• Recognition in all Leadership 21 program releases and advertising material.</li> <li>• Admission for 1 to the Leadership 21 program</li> </ul>	<b>\$500</b>
<p><b>Admission for Leadership 21 Program</b></p> <ul style="list-style-type: none"> <li>• Admission for a staff member or volunteer to experience this career-changing program, including admission to all modules, Salute to Government Officials in December, and graduation dinner.</li> </ul>	<b>\$250</b>

***Contact the Chamber today to reserve your sponsorship! 734-284-6000 or rich@swcrc.com***