



Press Release

Southern Wayne County Regional Chamber of Commerce
Taylor, Michigan

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FOR IMMEDIATE RELEASE

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Southern Wayne County Regional Chamber Urges Regional Leadership to Support an Efficient and Reliable Mass Transit Plan

Citing a need to recruit and retain strong talent in the Metro Detroit region, the Chamber is calling on leaders to present a regional mass transit plan to voters on the November ballot

TAYLOR, MI – The Southern Wayne County Regional Chamber has joined regional corporate and community leaders in calling on our elected leaders and the Regional Transit Authority Board of Directors to place a transit plan on the ballot this November that will expand mobility options throughout Macomb, Oakland, Wayne and Washtenaw counties.

"A strong regional mass transit plan is a must as we work to identify effective strategies to attract the talent that is needed for our business community in the Metro Detroit region," commented Ronald J. Hinrichs, president of the Southern Wayne County Regional Chamber. "One of the most significant concerns among our chamber membership is the ability to recruit and retain talent to help our businesses grow. An effective transit plan is a necessary investment that will not only help to bring new jobs, but will assist in attracting the talent that is critical for a thriving business community."

The Detroit region continues to thrive and grow, however, by any measure, Southeast Michigan lags behind the rest of the nation in the development and use of public transit. Amazon noted the state of public transit as a key reason why Detroit was not chosen as a finalist for the Amazon's HQ2 - as have other potential employers.

"It is vital that we learn from our experiences, and come together to work as a region to implement strong solutions and strategies that will enhance the business and overall community for generations to follow," commented Hinrichs. "Regional mass transit is a smart, positive and effective step in the right direction."

Be sure to follow the Southern Wayne County Regional Chamber of Commerce on Facebook at facebook.com/SWCRC and the Chamber website for all the latest Chamber news and events.

The Southern Wayne County Chamber of Commerce provides small businesses, corporations, non-profits and government agencies across the southern Wayne County region with the opportunities and resources to engage and network with other businesses, enhancing financial growth, professional development, and the ability to contribute to a thriving community environment.

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