

2018 Black Tie Gala & Expo



SPONSORSHIP OPPORTUNITIES

February 16, 2018

6-9:00 PM Gala & Expo – 9-11:00 PM After Glow

Experience the elegance of the Southern Wayne County Regional Chamber's grandest event, the Black Tie Gala & Expo! This is your opportunity to expose your business to small business owners, corporate and non-profit executives, and municipal officials at this prestigious and large expo and gala celebration! Formal attire is requested, and the event will feature an active expo, heavy appetizers from local restaurants, an open bar until 9:00 PM, live entertainment, and great fun!

Platinum Sponsor - \$2,500

- Premium logo placement and recognition as Platinum sponsor on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 2,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20') with premium, front row placement
- 10 tickets to the Black Tie Gala
- Full page ad in Expo Guide Book
- Recognition in press releases sent to Detroit area media
- Recognition in Chamber social media posts.

Gold Sponsor: \$1,250

- Name recognition as Gold Sponsor on event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 2,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- 6 tickets to the Black Tie Gala
- 1/2 page ad in Expo Guide Book
- Recognition in press releases sent to Detroit area media
- Recognition in Chamber social media posts.

Silver Sponsor : \$1,000

- Name recognition as Silver Sponsor on event marketing materials & chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 2,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- 4 tickets to the Black Tie Gala
- 1/4 page ad in Expo Guide Book
- Recognition in press releases sent to Detroit area media

Exhibitor Space: \$350 Members. \$450 Non-Members

- Vendor booth 10' x 10' space (8 foot, skirted table)
- Name recognition with website link on event webpage, located at www.SWCRC.com
- 2 tickets to the Black Tie Gala

INDIVIDUAL TICKETS: \$65 Members (\$75 Non-Members)



Business Name _____ Contact _____

Address _____ E-mail _____

METHOD OF PAYMENT: Check enclosed Mastercard, Visa Invoice (Chamber members only)

Card Number _____ Exp. Date _____

Name on Card _____ Signature of Card Holder _____

Please RSVP by submitting this form via fax to 734-284-0198, or email to Rich Lindow, at rich@swcrc.com.
If you have any questions call 734-284-6000 or visit www.swcrc.com