



Want to INCREASE VISITORS to your community, restaurant, lodging facility, historic area, park or other natural area? Attend a training session to learn how to navigate through the Pure Michigan NO COST online tool to promote your events and business!

**Presented by the Greening Downriver Committee of the
Southern Wayne County Regional Chamber**

\$5 SWCRC Members / \$10 Non-Members

What: Hands-on training session conducted by Greening Downriver Committee members. Learn to post your own events and other tourist attractions on *Pure Michigan*, Michigan's official travel and tourism site.*

When: Choose from four different themed sessions:

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|---------------------------------------|---------------------------|-------------|
| 1) Food and Lodging – | February 11 th | 9am to noon |
| 2) Communities – | February 18 th | 9am to noon |
| 3) Natural Resources – | February 18 th | 1-4pm |
| 4) Historic and Cultural Facilities – | February 25 th | 9am to noon |

Participants may choose any session regardless of theme.

Where: Wayne County Community College District Downriver Campus
Computer Classroom W-27

RSVP: Deadline to register is February 1, 2010. To RSVP, send your name, organization or business and phone number to info@swcrc.com. Seats are limited, so make your reservation soon.

*Check out the *Pure Michigan* website at www.michigan.org.

Current active members of Greening Downriver:

Alan Anderson, SWCRC
Al Bates, Second Step Advertising
Mary Bohling, Michigan Sea Grant Extension
Jeanne Gombos
Kathy Kane, Market Insights

Sandy Mull, SWCRC
Cheryl Savage, KSP Insurance
Anita Twardesky, Riverside Kayak Connection
Ryan Werder, Office of Cong. John D. Dingell
Madelyn Williams, DTE Energy

For more information email sandy@swcrc.com or call 734.284.6000, ext. 29.