

**Over 5,000 visitors every year!**



**May 13, 14, & 15, 2010**

**BENJAMIN F. YACK ARENA, WYANDOTTE**

Reservations for booths are currently being accepted. Contact Mary Beth Pottorff 734-284-6000, ext. 28 or [mary@swerc.com](mailto:mary@swerc.com) to secure the booth location of your choice.

**EXHIBITOR SPACE:**

- 8x10 (Members: \$650, Non-member: \$750)
- 10x10 (Members: \$750, Non-member: \$850)
- 8 ft. skirted table and chairs
- Company description in the special section published by the *News-Herald*

**Hurry! Spaces fill up quickly!**  
**Reserve early to get the location of your choice.**  
**A \$100 non-refundable deposit is required to secure your space. Booths are available on a first come basis.**

★ **MAXIMIZE  
YOUR  
EXPOSURES** ★

**GOLD SPONSOR - \$3000**

- One 10x20 end booth
- Full page ad in event program book
- Name printed in promotional pieces
- Web site listing with a link

**SILVER SPONSOR - \$1200**

- One 8x10 booth
- Quarter page ad in event program book
- Name printed in promotional pieces
- Web site listing with a link
- 6 complimentary Black Tie tickets

**TOP 10 Reasons To Exhibit**

1. Make Immediate sales
2. Create and project an Image
3. Qualify potential buyers
4. Introduce new products
5. Obtain Immediate feedback
6. Recruit personnel
7. Invite special customers
8. 54% of sales closed without a sales call
9. Enhance word of mouth
10. Community and industry support