

# 2012



## May 3, 4 & 5, 2012

BENJAMIN F. YACK ARENA  
WYANDOTTE

*Set Your Sails  
For Success*

**Presented by:**

**The Southern Wayne County**

**Regional Chamber**

*and*

**The News-Herald**



### **Booth Reservations & Sponsorships**

**Currently Available!**

Contact Mary at 734.284.6000, ext. 28

Or email [mary@swcrc.com](mailto:mary@swcrc.com)

#### **EXHIBITOR SPACE:**

- 8x10 Members: \$650, Non-member: \$750
- 10x10 Members: \$750, Non-member: \$850
- 8 ft. skirted table and chairs
- Company description in the special section published by the *News-Herald Newspapers* (circulation: 70,000 homes and businesses)
- Company listing and link on SWCRC Website
- 2 complimentary Black Tie Preview Party tickets

**Hurry! Spaces fill up quickly!**

**Reserve now to secure your booth.**

*A \$100 non-refundable deposit is required to secure your space.*

*Booths are available on a first come basis.*

Have Questions? Call Mary at 734.284.6000, ext. 28

#### **GOLD SPONSOR—\$3000**

- One 10x20 end booth
- Full Page ad in Event Program
- Name printed in promotional pieces
- Website listing with a link
- 10 complimentary Black Tie tickets

#### **SILVER SPONSOR—\$1200**

- One 8x10 booth
- Quarter Page ad in Event Program
- Name printed in promotional pieces
- Website listing with a link
- 6 complimentary Black Tie tickets

#### **TOP 10 Reasons To Exhibit**

1. Make immediate sales
2. Create and project an Image
3. Qualify potential buyers
4. Introduce new products
5. Obtain immediate feedback
6. Recruit personnel
7. Invite special customers
8. 54% of sales closed without a sales call
9. Enhance word of mouth
10. Community and industry support